

JAHRU
2024

DOWNTOWNDC BUSINESS
IMPROVEMENT DISTRICT
FY2024 ANNUAL REPORT

OCTOBER 1, 2023 - SEPTEMBER 30, 2024





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LETTER FROM THE CHAIRMAN OF THE BOARD AND THE PRESIDENT AND CEO

Dear DowntownDC BID Member,

As we reflect on the past year, we celebrate the remarkable strides made in shaping Downtown D.C.'s future—one that thrives on passion, place, and purpose. Our collective efforts have further established Downtown D.C. as a vibrant hub where people from all walks of life come together to create, connect, and discover. The journey of Fiscal Year 2024 has been one of transformation and resilience, reinforcing our role as a convening force for change and progress.

Securing the Heartbeat of Downtown: A Victory for Sports and Community

At the outset of FY2024, a significant challenge loomed over our community: Monumental Sports & Entertainment (MSE) announced plans to relocate the Washington Capitals and Wizards to Northern Virginia. Understanding the critical role Capital One Arena plays in the cultural and economic fabric of our city, the DowntownDC BID swiftly mobilized in support of Mayor Muriel Bowser and the D.C. Council's efforts to preserve our teams. Through a dedicated push for legislative action, the District committed \$515 million toward modernizing and expanding the arena. This decisive action resulted in MSE's commitment to keeping both teams at Capital One Arena through 2050—an extraordinary victory for Downtown D.C.'s vibrancy, economy, and spirit.

A Bold Vision for Economic Renewal and Destination Transformation

The Downtown Action Plan—a collaborative effort with the DowntownDC BID, the Golden Triangle BID, the Deputy Mayor's Office for Planning & Economic Development (DMPED), and the Federal City Council—solidified a vision for coordinated economic revitalization efforts with the publication of a comprehensive 157-page plan. The plan was cited by Monumental Sports as one of the reasons why they recommitted to staying downtown through 2050. This ambitious five-year, \$401 million investment strategy outlines key interventions designed to reinvigorate Downtown D.C., attract private capital, and establish a new era of economic vitality. The plan serves as a roadmap for sustainable growth, ensuring Downtown D.C. remains dynamic, competitive, and welcoming to businesses, residents, and visitors alike.



Strengthening Public Safety

Our commitment to fostering an inclusive and safe Downtown D.C. was amplified this year through strategic investments in public safety. Our Public Space Operations Department achieved major milestones, including securing \$1.4 million in grant awards and launching the Penn Quarter-Chinatown Safety Team. Through our Safety Alliance public-private partnerships, the BID has taken critical steps to enhance security and hospitality across the district.

Public Space, Public Art, and Public Engagement

Downtown D.C. continues to be the city's social epicenter, where diverse communities gather to experience the best of arts, culture, and entertainment. Our team coordinated 20 events this past year, drawing a staggering combined attendance of over 316,603 people. From large-scale festivals to community-driven activations, our events celebrate the passion and purpose that define Downtown D.C. Additionally, we invested in public art installations, further enriching our streetscapes with creativity and vibrancy.

A New Era of Branding: The Future of Downtown D.C.

FY2024 marked a significant milestone in the evolution of our organization as we embarked on a rebranding process. This initiative is set to redefine Downtown D.C.'s identity, ensuring that our message reflects the city's dynamic energy and limitless potential. The new brand, slated for rollout in the coming year, will further cement Downtown D.C. as a place where history and innovation intersect, fostering discovery and connection at every turn.

Looking Ahead: Building on Our Momentum

As we move forward, we remain steadfast in our mission to cultivate a Downtown D.C. that is resilient, inclusive, and forward-thinking. This year's successes serve as the foundation for even greater achievements in the years ahead. Our work is guided by a deep belief in the power of people and place—Downtown D.C. is where energy and opportunity meet, where the interesting come to be inspired, and where the inspired create something extraordinary.

Thank you for your continued support and partnership. Together, we will continue to shape Downtown D.C. into a place that embodies the spirit of passion, place, and purpose.

With gratitude,



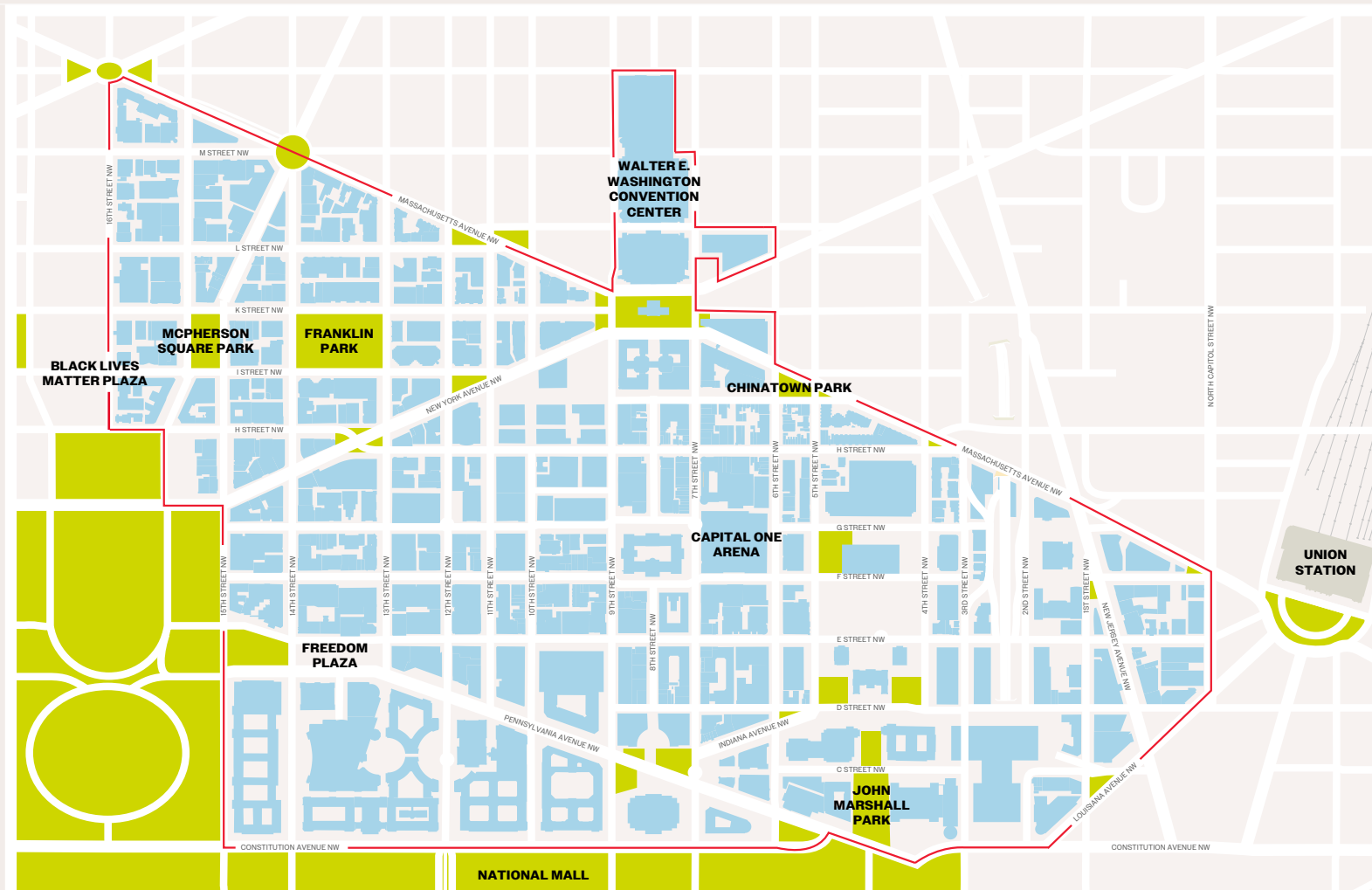
Michael McCarthy

Chairman
DowntownDC BID



Gerren Price

President & CEO
DowntownDC BID



ABOUT THE BID

The DowntownDC Business Improvement District (BID) was founded in 1997 and is a private, nonprofit place management organization. We oversee a 140-block area of approximately 530 properties and numerous parks and public spaces, from Massachusetts Avenue NW on the north, including the Walter E. Washington Convention Center at Mount Vernon Square, to Constitution Avenue NW on the south, and from Louisiana Avenue NW on the east to 16th Street/Black Lives Matter Plaza NW on the west. This is a special district where property owners have agreed to tax themselves to fund services.



140 BLOCK AREA
530 PROPERTIES
TOTALING **98M SF**

74M SF
OF OFFICE SPACE

26%
FEDERALLY OWNED
OR LEASED

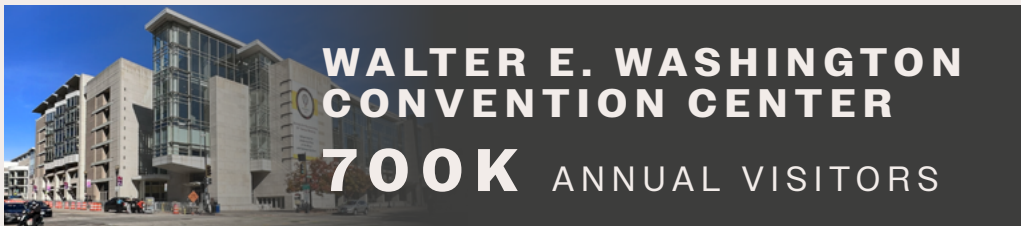


7 METRORAIL
STATIONS
SERVING ALL SYSTEM LINES



24
ACRES OF PARKS
AND OPEN SPACES

1 DAY
SERVICES
CENTER
FOR INDIVIDUALS
EXPERIENCING HOMELESSNESS



**WALTER E. WASHINGTON
CONVENTION CENTER**
700K ANNUAL VISITORS



CAPITAL ONE ARENA
2.2M ANNUAL VISITORS

12 MUSEUMS
WITH **2.9M**
ANNUAL VISITORS



12.5K HOTEL
ROOMS
IN 36 HOTELS



100+
DESTINATION RESTAURANTS



A NEW ERA OF SAFETY IN CHINATOWN

Launching the Penn Quarter-Chinatown Safety Team (PQCST) marked a milestone and underscored our commitment to fostering high standards of security and hospitality in the Downtown D.C. area.

The PQCST has dedicated more than 10,000 personnel hours to the Chinatown corridor, conducting community walks, collecting trash, providing essential assistance to

people in need, and building strong relationships through over 4,000 business wellness checks. A newly launched reporting app enhanced these efforts by allowing the team to efficiently track non-emergency incidents, graffiti tags, and wellness checks, ensuring a more responsive and data-driven approach to community care.

The PQCST represents more than just a presence—they are a friendly face and a proud symbol of the DowntownDC BID's confidence in addressing community concerns and leveraging our partnerships with all stakeholders.



PENN QUARTER-CHINATOWN SAFETY TEAM DATA

(FROM APRIL TO SEPTEMBER)

10,000+

Dedicated Personnel Hours

4,000+

Daily business wellness checks to 100 Chinatown corridor businesses

3,000+

Graffiti and Posters Removed

PUBLIC SPACE OPERATIONS DEPARTMENT METRICS

400,000+

Pounds of Trash Collected

\$1.4M

in grant awards secured:

- **Streets for People Grant**
- **Safe Commercial Corridors Grant**

21 New Safety/Hospitality and Maintenance (SAM) Ambassadors Hired

2 Public Collaborative Artwork Installations:

- **“Untitled” (America)** light string work near National Portrait Gallery
- **11** Murals on 600 E Street NW

REVITALIZING DOWNTOWN, ONE INVESTMENT AT A TIME

In FY2024, the Economic Development team made significant strides in reimagining the future of the downtown core, paving the way for sustained growth and economic recovery. **A cornerstone achievement was the publication of the Downtown Action Plan**, in collaboration with the Golden Triangle BID, the Deputy Mayor's Office for Planning & Economic Development (DMPED), and the Federal City Council. First released as a highlights summary, the comprehensive, 150+ page plan outlines over 110 targeted investments and interventions, totaling \$400 million over a 5-year period. Together, these initiatives are designed to transform downtown into a resilient, vibrant, mixed-use destination, and restore economic activity above pre-pandemic levels.

Working closely with our partners and local leaders, our team also helped shape and implement innovative tax abatement programs. These include the Housing in Downtown (HID) and Office-to-Anything (OTA) programs, which provide substantial financial incentives for redevelopment. The HID program has already been deployed to four transformative projects throughout the larger downtown area, including Monument Realty's 72 home residential conversion project at 615 H Street NW., where no less than 10 percent of units will be reserved for low-income households. With \$41 million in HID funding available in FY2028 and \$8 million in OTA funding in FY2029, we are actively collaborating with partners to ensure more projects take advantage of these innovative programs.

The team's efforts show a commitment to hosting a vibrant and dynamic downtown that supports housing, retail, and flexible office spaces.



DOWNTOWN ACTION PLAN

Highlights Summary published February 2024

Full 157-Page Report published June 2024

The Downtown Action Plan identifies **110+ investments** and interventions totaling **\$400M**

REDEVELOPMENT TAX ABATEMENT PROGRAMS

Nearly \$50M in annual abatements including:

- **\$41M available in FY2028** from Housing in Downtown program
- **\$8M available in FY2029** from Office-to-Anything program

4 projects utilizing Housing in Downtown abatements including **615 H Street** (72 units)

WELCOME

DDSC

Downtown Day Services Center

Open House

**A YEAR-ROUND COMMITMENT TO
SERVING NEIGHBORS EXPERIENCING
HOMELESSNESS**

Through the wrap-around services provided at the Downtown Day Services Center (DDSC) facility and dedicated homeless outreach, the DowntownDC BID provides year-round support to those in need, fostering pathways to safety, stability, and housing.

The DDSC serves as a single point-of-access for critical

daytime services, offering housing assistance, on-site medical care, employment and housing support, and basic needs such as showers, laundry, and meals. Our team works with our service providers to uplift individuals experiencing homelessness, helping them regain self-sufficiency and a sense of community.

In 2024, the BID secured a new five-year grant of annual support from the DC Department of Human Services to operate the facility. This included some expanded services that required cost offsets in other areas, such as in the numbers of meals served. The DDSC continues to serve approximately 350 individuals per day.



DDSC IMPACT BY THE NUMBERS

26,000

Meals

6,181

Showers

2,169

Loads of Laundry

952

Medical Visits

129

Dental Appointments



TURNING SPACES INTO LIVE EXPERIENCES

In FY2024, **the Events & Strategic Partnerships Department continued to foster vibrancy and connection in Downtown D.C. with a diverse lineup of 20 events, attracting over 316,603 attendees.** From seasonal celebrations to cultural showcases, these events enriched the community and drew visitors from near and far.

The 2023 Downtown Holiday Market brought festive cheer to the heart of the city, welcoming 272,113 guests over 35 days—a 67% increase from the previous year. The market's grand opening featured a dazzling performance by legendary singer Jennifer Holliday. With a dynamic mix of local vendors, live entertainment, and holiday spirit, the beloved tradition remained a cornerstone of downtown's winter festivities.

Spring ushered in the return of Jazz and Blossoms at Franklin Park, a premiere event of the National Cherry Blossom Festival. In partnership with the DowntownDC Foundation and Words Beats & Life, the park transformed into a lively outdoor concert venue featuring Grammy award-winning hip-hop trio Digable Planets. More than 5,000 attendees immersed themselves in the sounds of jazz, hands-on workshops, and culinary delights from 35 local vendors.

Kids World returned for its second year, transforming Franklin Park into a two-day, interactive wonderland designed just for children. Drawing 9K+ attendees, the event expanded on its success with 13 major activations tailored to inspire young minds. From hands-on STEM activities to creative arts, health and fitness zones, and entrepreneurial experiences, Kids World fostered learning through play, making it a standout family-friendly experience in the heart of downtown.



HOLIDAY MARKET 2023

272,113

Attendees

35

Days of Festivities

71

Market Vendors

JAZZ & BLOSSOMS 2024

5,000+

Attendees

35

Vendors and Exhibitions

5 Major Performing
Artists including
Grammy Award Winners
Digable Planets

KIDS WORLD 2024

9,705

Attendees

50

Kid Performers

24

Kid Entrepreneurs

We. Are. Back.

2
MILLION
CAPITAL ONE
ARENA VISITORS

\$65
MILLION
ANNUAL
REVENUE

\$515
MILLION
EXPANSION

STRENGTHENING THE BRAND AND ENGAGING THE COMMUNITY

The Marketing and Communications (MarComm) Department is the voice of the DowntownDC BID, ensuring that every note the organization plays is aligned, coordinated, and smooth. One of the ways MarComm brought this commitment to life was by kicking off a comprehensive rebranding process that includes five phases: market research, brand strategy, brand creative and design, website development, and social media

strategy. This transformation will encompass a new visual identity and redefine the BID's purpose, positioning, and promise.

The MarComm team also led the annual State of Downtown Forum, delivering a multidimensional view of Downtown D.C.'s economic landscape. The team transformed complex data into digestible insights and amplified key perspectives that drive action and inspire innovation. The release of the 2023 State of Downtown publication further solidified the BID's role as a leading voice on downtown's economic trends.

KEY DIGITAL METRICS

WEBSITE

240,120

Website Visitors

452,455

Webpage Views

SOCIAL MEDIA

8 Channels

1,578

Posts

27K+

Followers

43K+

Engagement

1.17M+

Impressions

EMAIL CAMPAIGNS

45 Email Campaigns

68,824

Link Clicks

158,219

Email Opens





EQUITY, EFFICIENCY, AND EXCELLENCE AT WORK

In FY2024, **the Administration Department played a central role in supporting the continued growth and operational excellence of the organization.** With 47 new hires joining the organization, the department remained committed to strengthening recruitment efforts, refining policies, and fostering an inclusive workplace culture. A key focus was placed on workforce diversity, with human resources initiatives aimed at promoting equity across all levels. Additionally, the department facilitated

internal career advancement, overseeing six well-deserved promotions that recognize dedication and leadership within the organization.

The Human Resources (HR) and Information Technology (IT) teams worked in tandem to modernize internal processes and enhance organizational efficiency. HR introduced policy updates to align with industry best practices and improved onboarding systems to streamline new hire integration. Meanwhile, IT played a crucial role in maintaining system security and ensuring compliance with data protection standards.



27TH CONSECUTIVE UNQUALIFIED/ CLEAN AUDIT: FINANCIAL PRUDENCE CONTINUES

The Finance Department continued its commitment to conservative accounting and prudent fiscal management, ensuring the continued financial health of the organization.

As always, the highlight of the year was receiving our 27th consecutive unqualified/clean audit opinion. Other FY2024 accomplishments were: 1) continuing to earn strong returns on our investments in short-term U.S. Treasury securities, 2) updating the BID's financial system to handle increased grants from the District Government and sponsorships from a variety of sources, and 3) assisting the HR team in selecting new providers for both payroll and 401(k) services.



LETTER FROM THE TREASURER

The DowntownDC Business Improvement District (BID) ended its 27th year of operation on solid financial footing.

Baker Tilly, the BID's auditors, issued an unqualified/clean opinion on the BID's financial statements for FY2024, which covers the period of October 1, 2023 through September 30, 2024, earning the highest possible audit rating.

The pages that follow present a summary of the BID's audited Consolidated Financial Statements for FY2024. Throughout this period, the BID maintained a strong financial position, and its operating revenue and expenses were on budget.

In FY2024, there was no change in BID tax rates and no change is budgeted for FY2025. The last BID tax increase was in FY2019. The FY2024 and FY2025 BID tax rates are:

- Commercial properties at \$0.1697 cents per square foot,
- Hotels at \$95.48 per hotel room, and
- Apartment properties at \$120 per apartment.

Throughout the year, the BID maintained regular contact with the DC Office of Tax and Revenue, which resulted in greater cooperation and communication towards receiving disbursements and delinquent BID tax payments in a timely manner.

In FY2024, the BID's grant revenue was the result of several DC government grants:

- Downtown Day Services Center Grant
- Gallery Place/Chinatown Safety Grant

Following a year of strong fiscal performance, I am pleased to present a summary of the BID's audited financial statements for public review. If you have questions or want copies of the complete financial statements, contact the BID directly.

Sincerely,



Chris Mundy,
Treasurer

Board of Directors
DowntownDC BID

Financial Statement

Consolidated Statements of Financial Position

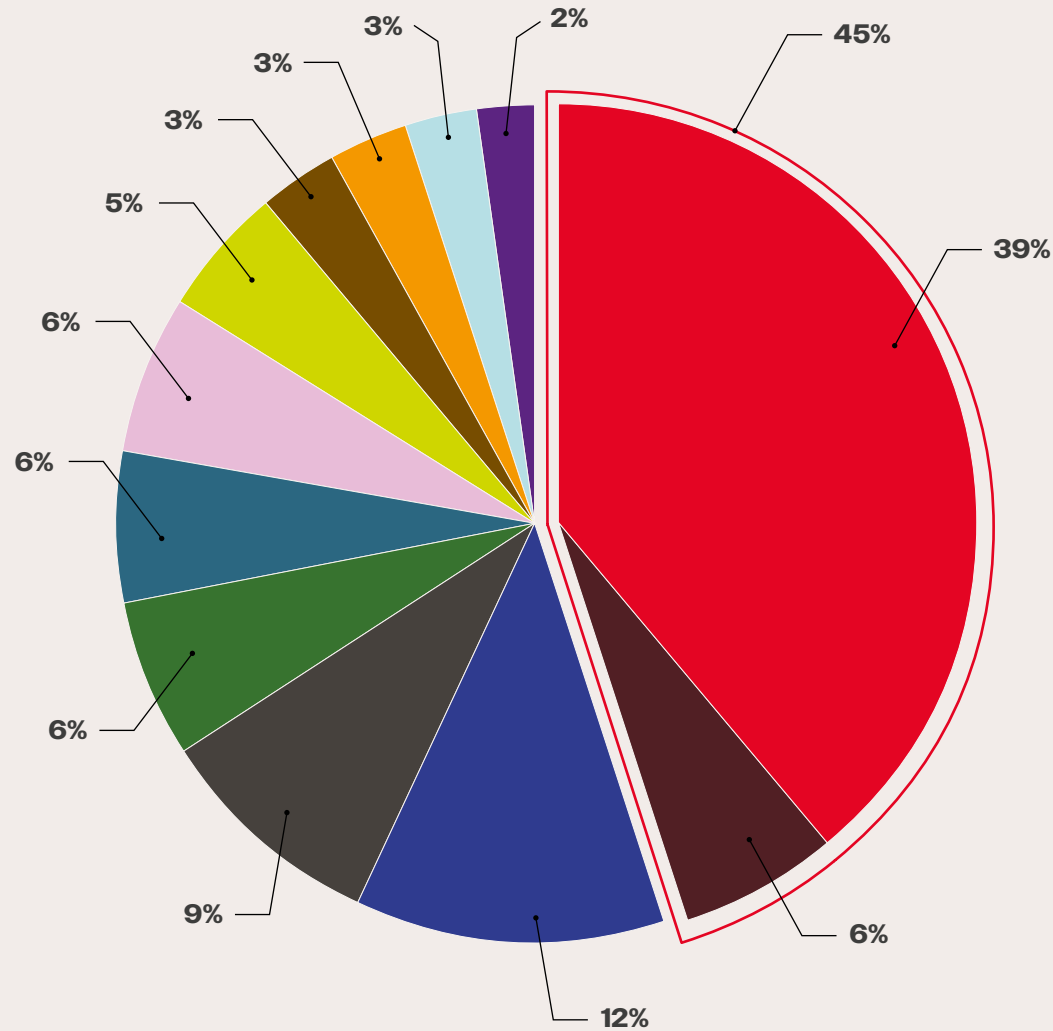
| | 9/30/2024 | 9/30/2023 |
|---------------------------------------------------|----------------------|----------------------|
| ASSETS | | |
| Cash and Cash Equivalents | \$ 7,669,706 | \$ 5,575,679 |
| Short-Term Investments | \$ 2,664,311 | \$ 6,507,103 |
| Contract Receivable | \$ 917,543 | \$ 1,025,015 |
| Sponsorships Receivable | \$ 90,000 | \$ -- |
| Grants Receivable | \$ 118,067 | \$ 371,004 |
| Deposits | \$ 91,515 | \$ 107,265 |
| Prepaid Expenses | \$ 234,261 | \$ 150,679 |
| Property and Equipment, Net | \$ 369,424 | \$ 651,573 |
| Right-of-Use Assets, Operating Leases | \$ 6,317,005 | \$ 7,218,663 |
| TOTAL ASSETS | \$ 18,471,832 | \$ 21,606,981 |
| LIABILITIES AND NET ASSETS | | |
| Accounts Payable and Accrued Expenses | \$ 602,583 | \$ 721,372 |
| Deferred Sponsorship Revenue | \$ 10,000 | \$ -- |
| Deferred BID Taxes | \$ 3,414,809 | \$ 4,084,506 |
| Operating Lease Liabilities | \$ 7,007,223 | \$ 7,874,992 |
| Other Liabilities | \$ 324,781 | \$ 694,057 |
| TOTAL LIABILITIES | \$ 11,359,396 | \$ 13,374,927 |
| UNRESTRICTED NET ASSETS | | |
| Without Donor Restrictions: | | |
| Undesignated | \$ 3,637,803 | \$ 4,280,107 |
| New York Avenue Sculpture Project | \$ 1,729,399 | \$ 1,941,238 |
| DowntownDC Foundation | \$ 375,810 | \$ 359,136 |
| Capital Replacement and Park Improvements Reserve | \$ 1,000,000 | \$ 1,000,000 |
| Property and Equipment, Net | \$ 369,424 | \$ 651,573 |
| TOTAL UNRESTRICTED NET ASSETS | \$ 7,112,436 | \$ 8,232,054 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 18,471,832 | \$ 21,606,981 |

Consolidated Statements of Activities

| | 9/30/2024 | 9/30/2023 |
|-------------------------------------|-----------------------|----------------------|
| REVENUES | | |
| BID Taxes | \$ 10,654,312 | \$ 10,885,326 |
| Contracts for Service | \$ 2,200,851 | \$ 2,197,076 |
| Grant Revenue | \$ 2,216,486 | \$ 3,883,000 |
| Voluntary BID Revenue | \$ 428,724 | \$ 428,724 |
| Event Sponsorships | \$ 301,972 | \$ 203,922 |
| Contributions | \$ 328,016 | \$ 38,005 |
| Contributed Services and Facilities | \$ 50,000 | \$ 50,000 |
| Investment Return, Net | \$ 398,098 | \$ 325,633 |
| Other Revenue | \$ 321,316 | \$ 67,016 |
| TOTAL REVENUES | 16,899,775 | 18,078,702 |
| EXPENSES | | |
| Administration | \$ 2,287,861 | \$ 2,869,308 |
| Marketing & Communications | \$ 1,011,254 | \$ 894,437 |
| Events and Strategic Partnerships | \$ 1,837,748 | \$ 1,788,874 |
| Public Space Operations | \$ 7,093,284 | \$ 5,928,557 |
| Homeless Services | \$ 2,769,231 | \$ 2,880,622 |
| Planning and Economic Development | \$ 1,976,700 | \$ 2,734,184 |
| Franklin Park | \$ 1,043,315 | \$ 1,012,182 |
| TOTAL EXPENSES | \$ 18,019,393 | \$ 18,108,164 |
| CHANGE IN NET ASSETS | \$ (1,119,618) | \$ (29,462) |
| NET ASSETS, BEGINNING | \$ 8,232,054 | \$ 8,261,516 |
| NET ASSETS, ENDING | \$ 7,112,436 | \$ 8,232,054 |

The information has been derived from the financial statements audited by Baker Tilly. The complete set of audited financials is available upon request.

FY2025 DowntownDC BID Budgeted Expense Allocation



| | |
|-----------------------------------|-----|
| Operations | 45% |
| Public Space Operations | 39% |
| Franklin Park Operations | 6% |
| Downtown Day Services Center | 12% |
| Administration & Finance | 9% |
| Marketing & Communication | 6% |
| Homeless Services | 6% |
| New York Avenue Sculpture Project | 6% |
| Planning and Economic Development | 5% |
| Special Projects | 3% |
| Events | 3% |
| Capital Improvements | 3% |
| DowntownDC Foundation Support | 2% |

Total \$17,620,000



1 of 11 vibrant murals on 600 E Street NW
by artist Luther Wright.

A group of five people, three women and two men, are standing in a row and smiling for a photo. They are dressed in professional attire. The background is a warm-toned wall with vertical wood paneling. A semi-transparent dark box with white text is overlaid on the bottom right of the image.

SERVING AND CELEBRATING OUR COMMUNITY

The DowntownDC Foundation further fulfilled its mission to serve and celebrate our vibrant and diverse community, by hosting the first Downtown Day Services Center (DDSC) open house event to welcome members of the community inside the state-of-the-art homeless services facility. The Foundation provided a personal and informative tour and lunch experience, showcasing the DDSC and fostering community engagement and goodwill surrounding local homeless services efforts. The Foundation also partnered with Quadrum Global to support new ADA-compliant computer desks in the facility.

The DowntownDC Foundation utilized a grant from Monumental Sports & Entertainment Foundation to fund 50 percent of a full-time operations manager at the DDSC. The operations manager led the facility and staff, engaged with service providers, led strategic on-the-ground planning, supported compliance, enhanced and supported service to clients.

The DowntownDC Foundation also helped revitalize public spaces in Chinatown through a prestigious Bloomberg Philanthropies Asphalt Art Initiative grant. This funding enabled critical and aesthetically pleasing enhancements to Chinatown Park and Gallery Place, increasing pedestrian foot traffic while reducing pedestrian traffic incidents.

TOP FOUNDATION DONORS

*Donations of \$30,000 and above



Bloomberg
Philanthropies



eventsDC

**KEY METRICS****\$152,000**in community event
sponsorships secured**31,740**Attendees at Foundation-
Sponsored Events**850**

Overnight and Hygiene Kits

400

Catered Holiday Meals

DOWNTOWNDC BID STAFF

(AS OF SEPTEMBER 30, 2024)

CORPORATE STAFF

Gerren G. Price, President & CEO

Michael Bunn, Lead Facilities Assistant

Jalal Chaoui, Payroll & Benefits Manager

Kenneth Dews, Information Technology Trainee

Dolores Dickens, Administrative Assistant

Cheven Gaston, Facilities Assistant

Yue Han, Events & Partnerships Associate

Rachel Rose Hartman, Chief Strategy Officer

D'Mario Headen-Vance, Information Technology Manager

Ellouise Johnson, Senior Special Projects Manager

Rukiya Lewis, Staff Accountant

Lulu Liu, Controller

Valencia Long, Events & Strategic Partnerships Manager

Cecily Mendie, Franklin Park Manager

Innes Noel-Jeune, Senior Staff Accountant

Melanie Nwosu, Director of Events & Strategic Partnerships

Avery Prescott, Communications Content Coordinator

Christian Romero, Human Resources Manager

Samala Satterwhite, Director of Administration

Montee Saunders, Facilities Assistant

Montishe'a Saunders, Facilities Assistant

Mark Simpson, Director of Planning & Economic Development

Mark Smith, Facilities Assistant

Martina Tinong, Marketing & Communications Associate

Lukas Umana, Director of Public Space Operations

Ebony Walton, Director of Marketing & Communications

Gerry Widdicombe, Chief Financial Officer

Famela Wolf, Facilities Assistant

DOWNTOWNDC FOUNDATION

Rachel Rose Hartman, Executive Director

Jana Krien, Development Operations Manager





SAFETY/HOSPITALITY AND MAINTENANCE AMBASSADORS (SAMS)

(AS OF SEPTEMBER 30, 2024)

| | | | | | |
|--------------------|---------------------|----------------------|----------------------|-------------------------|-------------------|
| Reyes Alvarez | Johnattan Canizalez | Nelson Giron-Mendoza | Tony Leonard | Davon Peyton | Isaiah Taylor |
| Michael Anderson | James Carter | John Griffin | Manuel Loza | Leonard Redmond | William Thornton |
| Jose Tomas Avelar | James Caviness Bey | Robert Grimes | Winder Luque | Henry Ridout | Meagan Tutt |
| Alvin Barnes | Winston Corley | Tyrell Hale | Julio Martinez | Donna Riley | Lawrence Twisdale |
| Calvin Barnes | Rodolfo Custodio | Lashawn Hawkins | Frank McCoy | Carlos Rivas Valladares | Hussein Waliullah |
| David Bolden | Daymond Dantzler | Lavelle Hawkins | Kevin McKinley | Harvey Roach | Jerome Walker |
| Timothy Bolden | Raymond Dantzler | Bryant Hewlett | Terrence McNeal | Jerone Robinson | Lashela Walker |
| Yonathan Bonilla | Anthony Davenport | Jason Howell | Malik McSwain | Travit Robinson | Eric White |
| Michael Borum | Charles Davis | Jerome Jackson | Darryl Meeks | Rosa Rosales De Velado | Shanae Wilkins |
| Radolph Brewster | Kenneth Dews | Cedric Johnson | Julio Mendez Arevalo | Jermaine Rucker | Alonzo Williams |
| Eric Brock Smith | Rene Diaz-Morales | Marcus Johnson | Alfreda Mintah | Crystal Saunders | Jonathan Williams |
| Jonathan Broussard | Alyce Easterling | Michael Johnson | Phillip Mitchell | Gabriel Seale | Michael Williams |
| Martin Brown | Joel Farmer | Darwin Jones | Tremaine Moore | Lorine Simon | Markel Woods |
| Vincent Brown | Ronnie Frank | Dion Jones | William Moore | Jermaine Simpson | |
| Wayne Cain | Ethel Frye | James Kittrell | Otis Osborne | Charles Stroud Jr. | |
| Norma Canales | Marcus Gethers | Maria Leiva Sorto | Fred Peele | Edward Taylor | |

DOWNTOWNDC BID BOARD OF DIRECTORS

(AS OF SEPTEMBER 30, 2024)

EXECUTIVE COMMITTEE

Gerren Price, President

President and CEO, DowntownDC BID Corporation

Michael McCarthy, Chairman

Corporate Vice President and Director of Asset Management and Acquisitions, Quadrangle Development Corporation

Matthew Klein, First Vice Chair

President, Akridge

Christopher P. Mundy, Treasurer

Manager/Senior Vice President, Oxford Properties

Shantelle George, Secretary

Senior Director – Store Manager, Macy's Metro Center Downtown DC

Scott Frisch, Member

COO, AARP

Kingdon Gould III, Member

Vice President, Gould Property Company

Yeni Wong, Member

President, Riverdale International

MEMBERS

Sherry Abedi

Area General Manager, Hotel Zena

Jeffrey Bank

CEO, The Alicart Restaurant Group (Carmine's)

Ann Chisholm

DC Government Relations Officer, Washington Metropolitan Area Transit Authority

Monica Dixon

CAO/President – External Affairs, Monumental Sports & Entertainment

Kimberly Douglas

Managing Director, Woolly Mammoth Theatre

Majed Farah

General Manager, Grand Hyatt

Thomas Finan

Managing Director, Trammell Crow Company

Scott Frisch

COO, AARP

Aileen Fuchs

President & Executive Director, National Building Museum

Angie Gates

President & CEO, Events DC

Shantelle George

Senior Director – Store Manager, Macy's Metro Center Downtown DC

Marisa Gerla

Managing Director & Senior Partner, BCG

Kingdon Gould III

Vice President, Gould Property Company

Brian Grant

1st Vice President, Equity Residential

Thor C. Headley

Managing Director, Hines, Columbia Square

Norman Jemal

Principal/Senior Vice President, Douglas Development Corporation

Matthew Klein

President, Akridge

Michael McCarthy

Corporate Vice President and Director of Asset Management and Acquisitions, Quadrangle Development Corporation

Robin A. McClain

CMO, Destination DC

John McDonnell

President, Clyde's Restaurant Group

Marshall McNair

Senior Vice President, Asset Management | U.S. Office Division, Brookfield Properties

Rev. Dr. Ianther Mills

Senior Pastor, Asbury United Methodist Church

Wallace J. Mlyniec

Lupo-Rici Professor of Clinical Legal Justice & Director, Juvenile Justice Clinic, Georgetown University Law Center

Christopher P. Mundy

Manager/Senior Vice President, Oxford Properties

D'Juan O'Donald

Executive Director, JPMorgan Chase & Co.

Pete Otteni

Executive Vice President, Co-Head of the Washington DC Region, Boston Properties

Ida Polite

Owner Ida's Idea

Gerren Price

President and CEO, DowntownDC BID Corporation

Kim Sajet

Director, Smithsonian National Portrait Gallery

Kenneth Schwartz

Partner, Arnold & Porter Kaye Scholer LLP

Paul R. Tetreault

Producing Director, Ford's Theatre

Dean Viologis

Vice President, Research, CoStar Group, Inc.

Yeni Wong

President, Riverdale International

Matthew August

Director Facilities Management & Services Programs Division, PBS/NCR - US General Services Admin.

Chase Rynd, Past Chair



**SCAN THE QR CODE TO
SEE OUR ANNUAL REPORT
VIDEO SERIES.**



PUBLICATION STAFF

Ebony P. Walton
Director of Marketing and Communications

Martina Tinong
Marketing and Communications Associate

Braulio Diaz
Multimedia Designer

Avery Prescott
Communications Content Coordinator

Mai Nguyen
Marketing and Communications Intern



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