

PRE-COVID-19: DC 2019 VISITATION

22.8 MILLION

DOMESTIC VISITORS (UP 4.4%)



\$8.2 BILLION

VISITOR SPENDING (UP 4.1%)



\$896 MILLION

LOCAL TAXES (UP 5.4%)

\$2,920 NEEDED PER DC HOUSEHOLD WITHOUT TOURISM



78,266 JOBS

VISITORS SUPPORTED (UP 2.3%)



\$3.4 BILLION

IN WAGES (UP 4.2%)



311 VISITORS

SUPPORT A NEW JOB IN DC (2018)