$150K-$1.1M/YR RENT SAVINGS
$150K to $1,050,000 per year, assuming 50,000 to 75,000 SF lease and a $3/SF to $14/SF rent differential

LOWER COSTS

- Office Rent: $3-14/SF lower
- Corporate Income Taxes: Up to 16% lower
- Apartment Rent: $8-12k/yr lower
- Home Ownership: $12-24k/yr lower
- Individual Income Taxes: 1.5-3.7% lower

$2M-5.6M/YR PAYROLL SAVINGS
$2 million to $5.6 million per year, assuming 50,000 to 75,000 SF lease, 200 to 250 SF per employee, and $10,000 to $15,000 in lower salary

DOWNTOWN HIGHLIGHTS

- World-class restaurants
- High-end shopping
- Cultural & entertainment epicenter
- Walkscore of 97 (Walker’s Paradise)

EMPLOYMENT

- 189,000 employees

INNOVATION

- Yelp (announced), Microsoft, 1776, Apple Flagship Store (announced), Carr Workplaces, Cove, WeWork

TRANSPORTATION ACCESSIBILITY

- DowntownDC has seven Metro stations, on all six lines
- Average Weekday Metro Exits: 94,524
- 28 Capital Bikeshare stations
- Located between the White House and U.S. Capitol
- DC Circulator and Metrobus

DOWNTOWNDC DISTRICT IMPACT

- 1.4% of population
- 9% of retail space
- 10% of gross tax & other revenue
- 24% of museum visitors
- 24% of jobs
- 25% of performing arts seats
- 26% of Metrorail exits
- 35% of hotel rooms
- 40% of private/govt office space

POPULATION GROWTH 2010-2016

- 24% Within one-mile of DowntownDC
- 13% All of DC