**DowntownDC Business Improvement District** 

## Annual Report 2010

1



### About the DowntownDC BID

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Vibrant, inviting and smart, Downtown DC is Washington's premier destination for exploring, creating and sharing ideas and experiences. The DowntownDC Business Improvement District (BID), a private non-profit organization, provides capital improvements, services, resources and research to help diversify the economy and enhance the Downtown experience for all. As a catalyst, facilitator and thought leader, we promote public/ private partnerships to create a remarkable urban environment which encompasses a 138-block area and provides more than \$5 million annually in direct street services.

The DowntownDC BID is funded through a special district, where property owners tax themselves to improve Downtown and promote and retain businesses. Established under District of Columbia legislation in 1997, we were reauthorized by the mayor and City Council for additional five-year terms in 2002 and 2007, after property owners and tenants voted in favor of the action.

More than 800 properties are located in the Downtown within the boundaries of the National Mall on the south, Massachusetts Avenue (including the Walter E. Washington Convention Center) on the north, Louisiana Avenue and North Capitol Street on the east and the White House and 16th Street on the west. The DowntownDC BID area encompasses the Gallery Place, Chinatown, Federal Triangle, Franklin Square, McPherson Square, Midtown and Penn Quarter neighborhoods.

A Board of Directors, consisting of 42 business and civic leaders, governs the organization with an annual \$10 million budget, the majority of which is spent on maintenance, beautification, safety and hospitality. The DowntownDC BID employs 140 staff, nearly 100 of whom are Safety/ Hospitality and Maintenance personnel, known as SAMs, who keep Downtown streets clean, safe and friendly and assist workers, visitors and residents with a variety of needs.

The DowntownDC BID provides services in the areas of economic development, environmental sustainability, homeless services, marketing, physical improvements, planning, transportation and special events. In addition, we provide management services to affiliated non-profit organizations: the National Cherry Blossom Festival, the Downtown Events Corporation, District of Columbia Surface Transit, Inc. (DCST) and the Mount Vernon Triangle Community Improvement District (CID).

Partnerships with the DC and federal governments including the General Services Administration (GSA), as part of its Good Neighbor Program, which actively supports urban development through community partnerships; the National Park Service (NPS); and the National Capital Planning Commission (NCPC)—as well as a variety of other public agencies and private sector organizations, enable us to provide premier services to the business community.

### Letter from the Chairman & Executive Director

Recovery is in the air. During the year, Downtown DC regained ground stifled by the most recent global financial and economic downturn and is poised to move forward on a more decisive, upbeat note.

In particular, the reemergence of private sector commercial commitments and long-term financing signaled that Downtown is on an upward trajectory and ready to continue the unprecedented momentum that it began more than 13 years ago.

First, Skanska, the Swedish-based construction firm, resurrected an \$85 million church and office project at 10th and G Streets. Next, the \$537 million Washington, DC Marriott Marquis convention center hotel was cleared for construction. Then the developers of the \$1 billion CityCenter DC mixeduse complex announced plans to break ground in April 2011, with a 2013 completion date, at which time the development will expand Downtown's retail capacity by more than 300,000 square feet (SF), to nearly 500,000 SF. These projects kicked off a resurgence in DowntownDC BID area development not seen since the end of 2008.

Other major indicators show Downtown more than held its own. Office vacancy rates fell, rents rose and office sales volume increased. The Sofitel Washington DC Lafayette Square sold for \$95 million, or \$404,000 per room, making it the first major hotel purchased in DC since 2008. New destination restaurants opened, hotel occupancy rates rose and attendance at most cultural and entertainment offerings continued to attract a steady stream of visitors and residents.

This period of renewal and consolidation was not lost on the DowntownDC BID. We took time to restructure our operations to maximize priorities and focus in greater detail on improving Downtown's physical environment with an eye toward placemaking and the quality of experience in public places and spaces.

Recognizing the importance of K Street as a vital link in Downtown, we collaborated with the District Department of Transportation (DDOT) to redesign a portion of the major thoroughfare to drive new development projects, grow jobs and relieve congestion. Our partnership with the National Museum of Women in the Arts helped to create the New York Avenue Sculpture Project, the seasonal, outdoor gallery featured on our cover.

Overall, the year underscored the promise still ahead: heightened interest from investors, buy-in from stakeholders and the willingness of our many partners to help us do what we do best: make remarkable things happen.

#### Bradley Edwards

Chairman Downtown Business Improvement District Corporation

#### **Richard H. Bradley**

Executive Director Downtown Business Improvement District Corporation



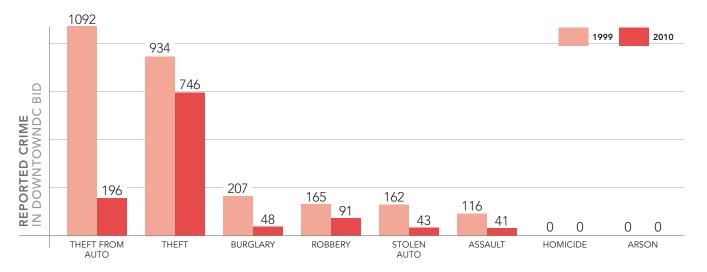
Tourists or undercover cohorts? Every year, several hundred thousand tourists and visitors attend the International Spy Museum, one of four for-profit museums in Downtown.



SAMs braved the elements and overcame transportation obstacles to report to work during an unprecendented snowstorm.

Safety/Hospitality and Maintenance employees (SAMs) make the Downtown experience welcoming, inviting and easily accessible for all. They greet and assist Downtown workers, residents and visitors and maintain contact with emergency services and law enforcement officers should trouble arise. SAMs provide vital services to maintain Downtown's welcoming image by picking up litter and trash, sweeping sidewalks, removing gum and graffiti, planting flowers, hanging banners and painting public fixtures.

# Clean, Safe &



"The DowntownDC BID has been a great partner in our successful efforts to fight crime and provide a safe place for people to come and enjoy themselves and experience the best the city has to offer." — CATHY L. LANIER, DC CHIEF OF POLICE

A far-reaching crime prevention program continued to ensure visits to Downtown were safe, comfortable and inviting. In 2010, the average crime per day in Downtown stood at 3.2, down from 7.4 in 1999, two years after the DowntownDC BID was launched with an initial and immediate goal to make Downtown DC clean, safe and friendly. Enhanced safety awareness, shared problem solving and proactive actions in response to incidents helped deter crime.

The Safety/Hospitality SAMs assisted 325,950 citizens by offering directions, handing out maps, reporting emergencies and solving problems. They engaged in 10,416 homeless assists; escorted 207 workers to their vehicles or public transportation in the evening; and intervened or reported 2,096 incidents of aggressive panhandling.

Maintenance SAMs collected 189,644 bags of litter and trash and hung 175 flower baskets as part of an annual beautification campaign. A special detail assisted with major snow cleanup efforts following the region's largest-ever snow storms. The detail cleared handicap ramps, sidewalks, crosswalks, storm drains and bus shelters, where more than three feet of snow accumulated.

## Friendly



Downtown SAMs deliver a high level of services that property owners, commercial tenants, residents and visitors have come to expect.

#### Fiscal Year 2010 Accomplishments

**1.** Removed 189,644 bags of trash, and graffiti from 591 locations and stickers from 1,832 sites.

**2.** Provided assistance to 325,950 Downtown visitors.

**3.** Continued to reduce crime, from 7.4 crimes per day in 1999 to 3.2 crimes per day in 2010.

#### Fiscal Year 2011 Goals

1. Develop automated defect reporting of two dozen public realm elements.

**2.** Service 300 new recycling cans effectively.

3. Enhance the Spring Initiative program to include better sidewalk maintenance, more tree beautification efforts and greater attention to public space.

# Inviting to All

Enhancing the physical environment and the pedestrian experience contributes greatly to the quality of life in Downtown. From the built realm to the aesthetics of urban gathering places, the DowntownDC BID works to create remarkable public places where people want to congregate, explore and be inspired. Concurrently, DowntownDC BID partnerships help bring outreach, services, housing and dignity to homeless people while improving comfort and security for workers, residents and visitors.

#### Fiscal Year 2010 Accomplishments

**1.** Moved 36 homeless persons off the streets and into housing.

**2.** Delivered worldclass public art through the New York Avenue Sculpture Project.

**3.** Helped the city implement \$5.5 million in streetscape improvements consistent with BID streetscape standards.

#### Fiscal Year 2011 Goals

1. Deliver capital improvements to Chinatown Park and plan capital and management improvements to Franklin Square Park and Indiana Plaza.

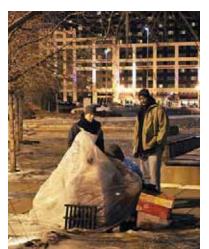
**2.** Highlight emergency management initiatives, including Closed Circuit Television (CCTV).

**3.** Form partnerships to address feeding programs in streets and parks.

With attention focused on physical improvements that create an exceptional environment and capitalize on Downtown's potential and valuable community assets, a public-private partnership with the National Museum of Women in the Arts and the DC Office of Planning (OP) helped create a new outdoor arts project, the New York Avenue Sculpture Project, featured on the cover, which moved Downtown DC into the pantheon of remarkable urban places.

Major streetscape improvements in Midtown, Chinatown and Penn Quarter also were implemented as part of the DowntownDC BID's Streetscape and Streetlight project. The District Department of Transportation (DDOT) used \$5.5 million in federal stimulus funds to upgrade, replace or install new streetlights, concrete pavers and brick sidewalks, curbs, trees and tree boxes, gutters, trashcans, bike racks and recycling bins that contributed to Downtown's beautification and safety. In addition, ongoing efforts to overhaul Downtown parks accelerated, leading to strategies for raising funds for capital improvements and enhanced maintenance and engineering drawings for Chinatown Park.

To reduce Downtown congestion, promote sustainability and encourage bicycles as a viable transportation mode, the DowntownDC BID also joined with public and private partners to provide expanded and improved bicycle facilities to promote bicycle safety and parking. We purchased and installed 60 sidewalk bicycle racks and worked with DDOT to promote new bicycle lanes.

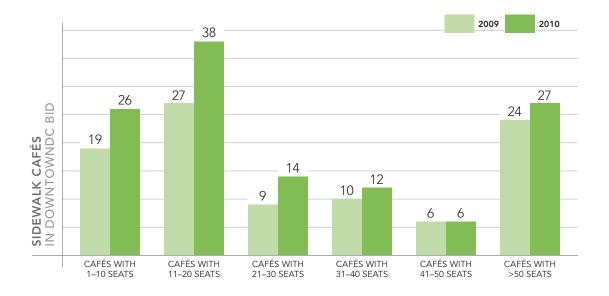


The DowntownDC BID finds solutions to people living on the streets.



Sidewalk cafes help animate Downtown streets and promote the use and enjoyment of public space.

"We are confident that as the first and only major sculpture boulevard in the nation's capital, the New York Avenue Sculpture Project will bring a new liveliness to our neighborhood." — SUSAN FISHER STERLING, DIRECTOR, NATIONAL MUSEUM OF WOMEN IN THE ARTS



## Remarkable Urban

Partnering with all levels of government and non-governmental organizations to plan Downtown streets, parks and public spaces, and incorporate sustainability into business practices, ensures that the area is represented adequately in citywide and regional planning processes and serves as a catalyst in defining new resources for the critical mix of assets within Downtown.

#### Fiscal Year 2010 Accomplishments

**1.** Hosted an Eco-District Summit in partnership with the Urban Land Institute.

2. Helped plan seven Capital Bikeshare locations, adding 70 bicycles to Downtown.

**3.** Ensured that more than 90 percent of tree boxes had healthy trees.

#### Fiscal Year 2011 Goals

**1.** Create a Downtown Eco-District.

2. Work to adopt the 10-Year DC Circulator plan, including service to the National Mall.

**3.** Establish a Public Space Recycling Program.

Sustainability was top of mind as the DowntownDC BID, in conjunction with the Urban Land Institute (ULI), hosted the first Downtown Eco-District Summit to explore creating a highly integrated area that would implement sustainable best practices and align with the goals of a new citywide Climate Action Plan. The half-day leadership summit attracted major property owners, government officials and utility executives and focused attention on ways that the DowntownDC BID area can work collaboratively, undertake energy-related initiatives more comprehensively and fund energy-efficient retrofits.

Planning for an expanded Public Space Recycling Program with the Department of Public Works (DPW) and PepsiCo led to an analysis to determine locations near metro entrances, tourist attractions, public parks and food courts—where 300 new recycling trash bins could achieve the highest recycling rates. In 2008, the DowntownDC BID and the DPW piloted 25 blue recycling cans in locations throughout the DowntownDC BID area, the first to be installed here. Expansion of the program is scheduled for 2011.

Work continued with local and federal agencies to make Downtown an international model and proving ground for sustainability. We supported and promoted enhanced transportation options such as streetcars and Capital Bikeshare, DC and Arlington County's new regional bike sharing program, and the DC Circulator. Since beginning service in 2005, the Circulator has grown to include 49 buses operating on six routes. A 10-year plan will help improve and further expand Circulator service, which is more flexible, well-integrated and meets the mobility needs of residents, workers and visitors.



Downtown's first Eco-District Summit successfully launched the exploration of integrating green business practices.

## Experience



Colorful banners adorn Chinatown streets, adding vitality to the streetscape.

"Eco-Districts offer the opportunity to go beyond—to put ideas into practice, test innovation and leverage success." — CHRISTOPHE A.G. TULOU, DIRECTOR, DISTRICT DEPARTMENT OF THE ENVIRONMENT

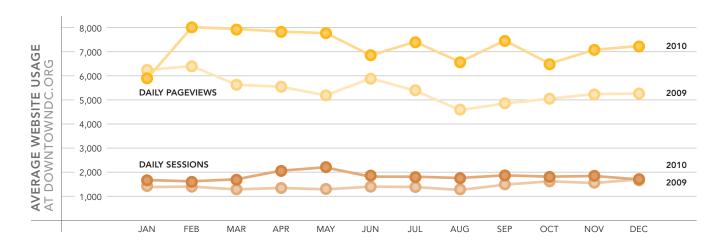




Thousands of people turn out for the annual Arts on Foot Festival, when the best of Downtown culture is on full display.

Strategic communications position Downtown's commercial, cultural and civic assets competitively across the region, the nation and the world, while public relations tools and products help enhance the DowntownDC BID's institutional image as a premier services provider, innovative program developer and leadership organization. Fostering high-quality event programming also positions the Downtown area as the region's premier cultural and entertainment destination.

# Smart & Engaging



"With supportive partner organizations like the DowntownDC BID, the National Cherry Blossom Festival has grown to become the nation's greatest springtime celebration, extending beyond the Tidal Basin throughout Downtown and surrounding areas." — DIANA MAYHEW, PRESIDENT, NATIONAL CHERRY BLOSSOM FESTIVAL, INC.

In 2010, the DowntownDC BID re-launched its website (www. downtowndc.org). Our new logo and overall brand repositioning are now reflected in the site's crisp graphics and fresher, more contemporary look and feel. New and improved navigational features make it easier for users to follow their interests, including connecting to neighborhood activities, exploring Downtown businesses and points-of-interest and reading reports.

Just like the website, our Downtown Update newsletter and events calendar kept stakeholders informed about new restaurants and retail, commercial and residential development, and cultural and entertainment activities in order to promote Downtown as a hub of activity for the city and the region. New bus shelter maps gave riders more transit-friendly information to make it easier for them to travel in and around Downtown on the DC Circulator and Metrobus.

The 18th annual Arts on Foot Festival, held in September, celebrated the fall arts season's opening in Downtown, attracting more than 30,000 patrons and expanding one day longer than last year, to four days. The National Cherry Blossom Festival, the nation's best springtime festival, accelerated preparations for its Centennial Celebration in 2012. The festivities will involve the highest levels of government, great cultural institutions and top celebrities and performers and engage millions. Each year, the Festival attracts more than a million local, national and international visitors and generates about \$100 million in direct spending for the city.



The DowntownDC BID's annual Momentum Awards Ceremony honors outstanding achievement and is the season's most anticipated networking event.

#### Fiscal Year 2010 Accomplishments

**1.** Redesigned website at www. downtowndc.org to make it the prime resource for all things Downtown.

**2.** Installed Downtown SAM maps at 70 new transit shelters.

**3.** Expanded Arts on Foot and entertained record crowds at the Downtown Holiday Market.

#### Fiscal Year 2011 Goals

**1.** Use social media to communicate more efficiently and effectively with stakeholders and the public.

2. Prepare Leadership Papers on the Eco-District, transportation and economic development.

**3.** Plan National Cherry Blossom Festival Centennial.

## Competitive

Promoting Downtown's economic growth and diversification through research and public/private partnerships, and monitoring, collecting and distributing information about the Downtown economy assists investors, developers and stakeholders in their decision-making and helps educate policymakers about the area's strong performance.

#### Fiscal Year 2010 Accomplishments

1. Produced the annual State of Downtown report, which tracks 80 data sets in 10 sectors of the Downtown economy.

2. Helped lead the DC BID Council partnership to update the city's Center City Action Agenda's investment program.

**3.** Guided efforts to establish the city's first business retention/ recruitment strategy for office space.

#### Fiscal Year 2011 Goals

**1.** Strengthen business recruitment/retention in Downtown and DC.

**2.** Help the new Mayor keep Downtown DC competitive in the regional economy.

**3.** Continue to present the case for more Downtown retail.

Research culminates yearly with our State of Downtown report, which showed that the DowntownDC BID area was one of the best markets nationally for the office, hotel, apartment, condominium, restaurant, entertainment and cultural sectors in 2010. Beginning in September 2010, the financial markets opened to support new residential projects and office building sales throughout the Center City.

The DowntownDC BID worked with the city to build its business/ employment retention and attraction capacity and develop a financing plan for the streetcar system now underway. A new Cost of Doing Business Study was completed, and will be updated in 2011, to show how reducing the costs associated with doing business in DC will help keep and draw businesses to Downtown and the city.

We fostered discussions on many issues that have an impact on Downtown, Center City and DC economies by participating in the many public/private task forces and groups—including the DC BID Council and Downtown Developers' Roundtable convened to discuss important economic and development issues such as transportation infrastructure needs and financing, cultural capital needs, mandatory inclusionary zoning, improving tax revenue information and retail attraction. Work to create retail materials to assist in retail attraction efforts for CityCenter DC and a Downtown shopping district continued to be a high priority.

The DowntownDC BID will continue to highlight Downtown as a stable, diverse, resilient and attractive investment market and, along with other submarkets of DC's Center City, as the city's economic and fiscal engine, while competing against strong regional, national and global challengers. We also will continue to partner with the DC Office of Planning to update the 2008 Center City Action Agenda. "Having been at the forefront of development for the Council of the District of Columbia, I know firsthand what an invaluable partner the DowntownDC BID is to our city in making it a vibrant place to live, work and play." — KWAME R. BROWN, CHAIRMAN, DC COUNCIL



Skanska USA Commercial Development began construction on this 10-story building at 733 10th Street in the summer; the delivery date is in 2011.

#### 2010 ASSOCIATION OF FOREIGN INVESTORS IN REAL ESTATE RANKINGS

TOP FIVE GLOBAL CITIES	2010	2009	2008	2007	2006	2005	2004	2003	2002
New York City	1	3	3	1	2	3	4	4	4
Washington DC	2	2	1	2	4	2	1	1	1
London	3	1	2	2	1	1	2	2	2
Paris	4	4	_	4	3	4	5	3	3
Shanghai	5	_	5	5	_	_	-	_	_
Tokyo	_	5	4	_	5	5	3	_	_
Los Angeles	_	_	_	_	_	_	_	5	-
Milan	-	_	_	-	_	_	-	_	5

## Firm Foundation

To operate the organization effectively, a centralized professional financial and administrative staff has primary responsibility for budget and financial matters, human resources management, Board relations, business and contract management and policy implementation.

#### Fiscal Year 2010 Accomplishments

**1.** Reached a 100% assessment collection rate.

- **2.** Maintained the BID tax at 14.9835 cents per square foot.
- **3.** Restructured to maximize leadership effectiveness and focus on priorities.

#### Fiscal Year 2011 Goals

**1.** Plan the organization's five-year reauthorization.

**2.** Expand and upgrade in-service training for SAMs.

**3.** Implement a comprehensive capital plan for equipment upgrades.

The special tax that property owners agree to pay enables the DowntownDC BID to provide premier business services and benefits to the community. In 2010, our special tax rate remained unchanged for the fifth consecutive year, while the assessment collection rate rose to more than 100% due to some delinquent payment receipts.

The organization's overall projects and activities were managed in a way that ensured operations were in sync with regulatory compliance as well as generally accepted accounting standards, once again earning the DowntownDC BID an unqualified audit opinion, the industry's top rating.

A new organizational structure designed to better prioritize programs and projects as well as maximize senior staff effectiveness was implemented. At the same time, the human resources department successfully recruited highly skilled staff to fill critical positions needed to fulfill or expand services that help diversify the economy and enhance the Downtown experience.

Going forward, we will prepare to renew the DowntownDC BID's legislative charter for another five years, fiscal years 2013 through 2017. In the next stage of the organization's journey, the SAM Program will provide an even higher standard of service delivery and transformative experience for Downtown stakeholders. Veteran SAMs will receive enhanced comprehensive training and the SAMs will, in time, employ sophisticated technology to improve environmental defect resolution times and provide the public with continuous real-time information.



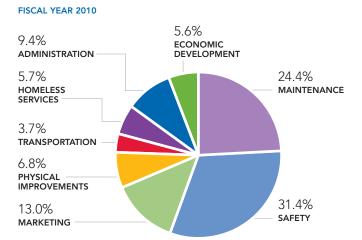
The uniformed Downtown SAM team ensures that worker and visitor trips to Downtown are enjoyable and uncomplicated.



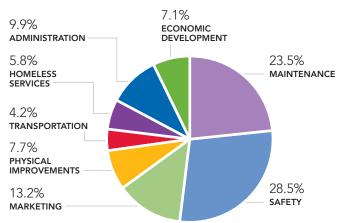
Maintenance SAMs work to maintain a litter-free and welcoming environment.

"The DowntownDC BID staff does an incredible job ensuring that we make remarkable things happen." — RICHARD H. BRADLEY, EXECUTIVE DIRECTOR, DOWNTOWNDC BID

#### DOWNTOWNDC BID DEPARTMENTAL ALLOCATIONS



#### FISCAL YEAR 2011



### Letter from the Treasurer

We are pleased to release the Downtown Business Improvement District (BID) Corporation's audited Consolidated Financial Statement for FY 2010 on the facing page, which covers the period from October 1, 2009 through September 30, 2010.

As Treasurer for a first term during 2010, I want to congratulate Executive Director Richard Bradley and the entire DowntownDC BID staff for another successful year. The DowntownDC BID continues to make major contributions to the Downtown business community, many of which have been duly noted throughout this report.

On the financial front, our budget remained in balance again this year and key fiscal indicators continued to improve. The organization operated within set budgets and met its monetary obligations in a timely manner. BID staff continued to focus on improving financial controls so the receivables, payables, expenditures and working capital could be managed effectively.

The DowntownDC BID maintained the commercial tax rate at 14.9835 cents per square foot and the hotel tax rate at \$74.215 per room in FY 2010. The cooperation and close communication we maintained with the DC Office of Finance and Revenue continued to enable us to handle all assessment-related matters efficiently and to receive disbursements and delinquent assessment payments in a timely manner.

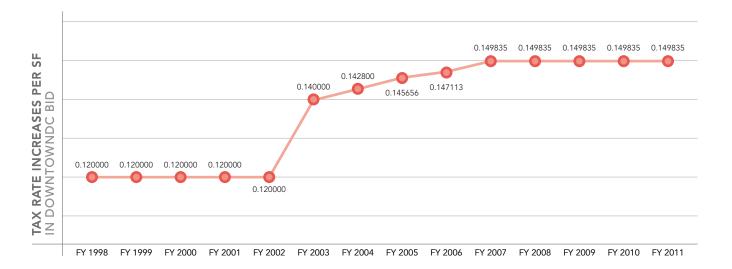
The DowntownDC BID continues to enjoy financial solvency, resulting from the diligent oversight and participation of the Board of Directors and the Executive Committee. We are most appreciative of their interest, energy and support. Additionally, a strict system of checks and balances ensures that all financial matters are handled with the utmost care and propriety and are substantiated by our audit firm, Baker Tilly (formerly Beers & Cutler). Once again, they have issued an unqualified opinion on the financial statements.

Ensuring sound financial planning, accountability and spending controls are a long-standing priority for the DowntownDC BID. I am pleased that our FY 2010 results continue to guarantee a stable and healthy organization that facilitates the critical services that are expected and valued by the BID's constituents.

We hope that you find the FY 2010 Annual Report and the financial statement to be informative. Please contact the DowntownDC BID directly with any questions or to obtain additional copies.

#### **Michael McCarthy**

Treasurer Downtown Business Improvement District Corporation



### **Financial Statement**

Consolidated Statements of Financial Position		2010		2009
ASSETS				
Cash and cash equivalents	\$	627,295	\$	584,553
Accounts receivable, net		247,982		382,600
Deposits and other		27,861		86,351
Property and equipment, net		295,358		380,102
TOTAL ASSETS	\$	1,198,496	\$	1,433,606
LADULTIES AND NET ASSETS				
LIABILITIES AND NET ASSETS Accounts payable and other liabilities	\$	351,377	\$	300,468
	Φ	551,577	φ	300,400
UNRESTRICTED NET ASSETS: Unrestricted		404 172		(10.001
Unrestricted Property and equipment, net		484,173 295,358		618,081 380,102
Board designated		67,588		134,955
TOTAL UNRESTRICTED NET ASSETS		847,119		
	*		*	1,133,138
TOTAL LIABILITIES AND NET ASSETS	\$	1,198,496	\$	1,433,606
Consolidated Statements of Activities				
SUPPORT AND REVENUES	\$	10,351,018	\$	10,289,971
EXPENSES:				
Administration		988,108		932,086
Marketing		1,316,415		1,225,586
Physical Improvements		630,168		610,015
Safety		3,265,985		3,301,849
Maintenance		2,662,933		2,663,621
Homelessness		582,479		579,244
Transportation		379,678		359,428
Economic Development		576,316		551,611
TOTAL EXPENSES		10,402,082		10,223,440
Net (decrease) increase in unrestricted net assets				
before board designated expenses and other		(51,064)		66,531
Board designated expenses and other		234,955		251,455
NET DECREASE IN UNRESTRICTED NET ASSETS	\$	(286,019)	\$	(184,924)
UNRESTRICTED NET ASSETS, BEGINNING OF PERIOD	\$	1,133,138	\$	1,318,062
UNRESTRICTED NET ASSETS, END OF PERIOD	\$	847,119	\$	1,133,138
Consolidated Statements of Cash Flows				
Net cash provided by (used in) operating activities	\$	83,264	\$	(230,941)
Net cash used in investing activities		(40,522)		(286,613)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		42,742		(517,554)
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD		584,553		1,102,107
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$	627,295	\$	584,553

This information has been derived from the financial statements audited by Baker Tilly Virchow Krause, LLP. The complete set of audited financial statements is available upon request from Bertha Gaymon of the Downtown Business Improvement District Corporation.

### Board of Directors (OCTOBER 1, 2009 - SEPTEMBER 30, 2010)

#### Executive Committee

Bradley Edwards Chairman General Manager Renaissance Washington DC Hotel

Peter Johnston First Vice Chair

Senior Vice Chair Senior Vice President/ Regional Manager Boston Properties

Robert H. Braunohler Second Vice Chair Vice President, Operations & Development Louis Dreyfus Property Group

Michael McCarthy Treasurer Vice President/Director of Acquisitions Quadrangle Development Corporation

Jane Taylor Secretary Chief Marketing Officer Washington Sports & Entertainment

**Matthew Klein Past Chair** President Akridge

Kingdon Gould III Past Chair Vice President Gould Property Company

Richard H. Bradley President Executive Director Downtown BID Corporation **Steven Jumper** Regional Public Policy Director Washington Gas

**Rob Wilder** CEO Think Food Group

**Yeni Wong** President Riverdale International

#### Members

**Joseph L. Askew, Jr.** Vice President Government Relations Verizon

**David Bender** President Blake Real Estate, Inc

**Donald Borut** Executive Director National League of Cities

Bart Bush Regional Commissioner Public Buildings Service US General Services Administration, NCR

Philip Carr Senior Vice President Development Preferred Offices

**Dean Cinkala** Chief Development Officer (Partner) JBG Companies

**Robert Cohen** President Perseus Realty, LLC

**Charles A. Docter** President Penn Quarter Neighborhood Association **Elliott Ferguson** President/CEO Destination DC

Thomas E. Finan Managing Director Trammell Crow Company

**Thor C. Headley** Vice President Hines

**Douglas Jemal** CEO/President Douglas Development

**Christopher Jennings** Managing Director Shakespeare Theatre Company

Helen Kelly Director of Administrative Services Howrey

**John Kyle** Senior Vice President Cresa Partners

Barbara Lang President & CEO DC Chamber of Commerce

**Carol M. Lascaris** President Emeritus National Museum of Women in the Arts

Arturo V. Lawson Director Policy and Intergovernmental Relations Washington Metropolitan Area Transit Authority

**Ron M. Linton** Representative Downtown Cluster of Congregations

Merrick T. Malone Principal Metropolis Development Company, LLC Joel Manion Managing Director Washington Court Hotel

**Tom Meyer** Executive Vice President Clyde's Restaurant Group

Wallace J. Mlyniec Lupo-Rici Professor of Clinical Legal Justice Director, Juvenile Justice Clinic Georgetown University Law Center

**Jerry A. Moore III** Partner Venable LLP

**Gregory A. O'Dell** CEO and General Manager Washington Convention Center Authority

Vincent B. Orange, Sr. Regional Vice President Washington, DC PEPCO

**Amy Rifkind** Counsel Arnold & Porter

Chase Rynd President and Executive Director National Building Museum

**Stanley W. Sloter** President Paradigm

**Paul R. Tetreault** Producing Director Ford's Theatre

**Patrick J. Tyrrell** Chief Operating Officer Vornado/Charles E. Smith

### Staff (AS OF SEPTEMBER 30, 2010)

#### **Executive Office**

Richard H. Bradley Executive Director

**Richard T. Reinhard** Deputy Executive Director

**DeLores M. Dickens** Executive Assistant/ Office Manager

#### Administration

**Eileen O. Andary** Director of Administration

**Dennis McCarthy** Information Systems Manager

Jalal Chaoui Administrative Specialist

**Rebecca Igwe** Human Resources Assistant

**Angela T. Jones** Receptionist/Office Assistant

Thelma Resper Relief Receptionist

Economic Development and Planning

**Gerry Widdicombe** Director of Economic Development

Jeannette Chapman Research Assistant

William McLeod Executive Director Mount Vernon Triangle CID

Renee J.P. Killian Operations Manager Mount Vernon Triangle CID

#### Finance

Bertha A. Gaymon Chief Financial Officer

**Lulu Liu** Staff Accountant

Demeka Stevenson Staff Accountant

**Charles McFadden** Administrative Assistant

#### **Homeless Services**

**Chet Grey** Director of Homeless Services

#### Marketing and Communications

**Desiree French** Public Relations Writer

Wayne Nicolosi Electronic Media Specialist

**Ebony P. Walton** Production Specialist

**Jerone Dinkins** Website and Media Associate

#### **Events**

**Diana Mayhew** Director of Events and President, National Cherry Blossom Festival

**Lillian Iversen** Program Manager

Maria Barry Development/Corporate Sponsorship Manager

Kirsten Poole Business Manager Danielle Piacente Events Communication Manager

Alissa Greer Special Events Coordinator

#### **Operations**

**Everett D. E. Scruggs** Director of Operations

**Hiram K. Brewton** Director of Environmental Services

**Ronald E. Jones** Maintenance Services Manager

#### Physical Improvements

**Lito Tongson** Streetscape Manager

**Scott Pomeroy** Environmental Programs Manager

Alec Stewart Part-Time Program Associate

**Lindsay Mamula** Part-Time Program Associate

**Brian Gober** Program Assistant, GIS

#### **Transportation**

**Ellen Jones** Director of Transportation

**Matt Pearson** Part-Time Program Associate



Downtown's vibrant Chinatown neighborhood is a popular destination for shoppers, diners and theatre goers.

#### Credits

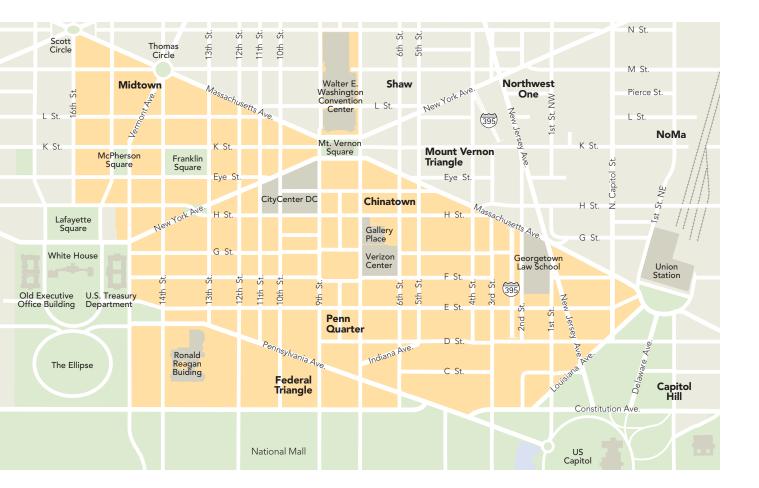
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Printing DigiLink



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Downtown SAMs provide a clear roadmap for getting to Downtown destinations.

